

NEWS RELEASE

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Contact Information:
Joel Sybrowsky, President & CEO
Office: (801) 919-3419
EMAIL: joel@ldhg.com

**LODGING DYNAMICS HOSPITALITY GROUP
CONTINUES ACQUISITIONS THROUGH FUND**

PROVO, UTAH – Lodging Dynamics Hospitality Group announced another acquisition through the company’s affiliated equity fund, LD Hotel Group I, LLC. The fund is raising \$60,000,000 to fund future acquisitions. The fund purchased its second hotel, a 90 room Holiday Inn and Suites in Overland Park, Kansas. Lodging Dynamics Hospitality Group owns and operates other premium-brand, select-service and extended-stay hotels in the mid-west region of the United States. However, this acquisition is its first entry in the Kansas market. “We are excited to expand our Midwest presence into Kansas. Overland Park is a great business climate, and we look forward to being a part of it” commented Joel P. Sybrowsky, President and CEO of Lodging Dynamics Hospitality Group.

After more than two decades of successfully developing, managing, and owning premium-brand, select-service and extended-stay hotels, the company decided to augment its growth strategy through hotel acquisition. “We are pleased that our fund is continuing to grow. It’s great to see new investors recognize our two decades worth of experiencing in award winning and profitable management of premium brand-hotels in the in the select-service and extended-stay niche” stated Mr. Sybrowsky. “This acquisition, along with additional acquisitions

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yet to be announced, will continue to fuel our growth as a company.” Mr. Sybrowsky further commented.

The fund proceeds are all going toward the acquisition of targeted U.S. properties that the company can use its proven management capabilities and its scale to improve the property’s performance and toward properties that need capital in order maintain its competitive advantage in the marketplace. The fund is acquiring Marriott’s, Hyatt’s, Hilton’s and IHG’s select-service and extended-stay brand properties.

Hotel industry veteran and Lodging Dynamics Acquisition Consultant, Chris Bills stated, “Lodging Dynamics has put together a first class company in the hotel industry. By creating LD Hotel Group I it allows savvy investors a wonderful opportunity to leverage Lodging Dynamics strong heritage of performance.”

Paramount Lodging Advisors represented LDHG on this acquisition as a buyer-broker.

About Lodging Dynamics

Lodging Dynamics is based in Provo, Utah based is a multi-award winning owner of premium-brand, select service and extended-stay hotels. Founded in 1992 after acquiring their own premium-brand, select service properties, LDHG owns and operates hotels throughout the United States and has several hotels under construction. www.lodgingdynamics.com.

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