

NEWS RELEASE

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LODGING DYNAMICS EXPANDS WITH ARIZONA PRESENCE

Lodging Dynamics Acquires the Embassy Suites by Hilton, Tucson – Paloma Village Hotel

PROVO, UTAH – Lodging Dynamics Hospitality Group (LDHG) announced the acquisition of the Embassy Suites by Hilton, Tucson, Arizona hotel. The acquisition was made through Keystone National along with LD Hotel Group I, the company's affiliate fund launched in 2013 that has made several acquisitions. This expansion in the Sunbelt region of the United States is consistent with Lodging Dynamics overall expansion plans. This is one of many acquisitions made by LDHG through one of its affiliate equity funds and one of many hotels the Company manages including the recently opened landmark Courtyard by Marriott in Laie, Hawaii.

The Embassy Suites by Hilton, Tucson is a three-story hotel with 119 of rooms that originally opened in 2008. The custom designed resort style hotel is located at the intersection of Skyline Drive and Campbell Road in the La Paloma area of northeast Tucson near the Catalina Mountains and Sabino Canyon. The hotel is adjacent to upscale shopping and numerous higher end restaurants. The hotel is also convenient to the University of Arizona and its many medical facilities. The buyers intend to invest over \$1.5 million in the property.

“Tucson has a rich cultural heritage and a strong business climate” commented Joel Sybrowsky, President of Lodging Dynamics. “Tucson is unique in that it is a wonderful blend of tourism and business, including its impressive aerospace business niche. The Embassy Suites is a perfect complement to both the tourism and business markets. We are pleased to add this world-class property to our growing portfolio of managed properties” stated Sybrowsky.

This acquisition adds Hilton’s premium Embassy Suites brand to the Lodging Dynamics family of premium hotel brands. “This acquisition, along with additional acquisitions yet to be announced, will continue to deepen Lodging Dynamics presence and strength in its target markets. Lodging Dynamics is continuing to put an impressive portfolio of properties together. Lodging Dynamics has developed a strong ability to identify properties it can add value to and improve the metrics of each individual property impacting the overall quality of their portfolio” stated hotel industry veteran and Lodging Dynamics Acquisition Consultant, Chris Bills.

LDHG has more than two decades of developing, managing, and owning premium-brand, select-service and extended-stay hotels. LDHG has experienced double-digit growth since new management restructured the Company in 2008. As part of its growth strategy, the Company has created LD Hotel Group I, its affiliate investment fund, to augment its strategy of development and management services through additional hotel acquisitions. LDHG owns and operates premium-brand, select-service and extended-stay hotels throughout the United States with hotels as far west as Hawaii and extending to Illinois.

Both the buyer and the seller represented themselves in this off-market acquisition.

About Lodging Dynamics

Lodging Dynamics, based in Provo, Utah is a multi-award winning owner and manager of premium-brand, select service and extended-stay hotels. Premium brand hotels under management include hotels franchised under the Marriott, Hilton, Hyatt, and IHG brands. Founded in 1992, LDHG owns and operates hotels throughout the Western United States and has several hotels in its acquisition and development pipelines. www.lodgingdynamics.com.

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